

Overview

The ArtsView App has several listing types available. Each of the listing types are described below. The best way to familiarise yourself with the different sections and listings is to download the ArtsView App from iTunes and view the App on an iPhone or iPod Touch.

Main Feature

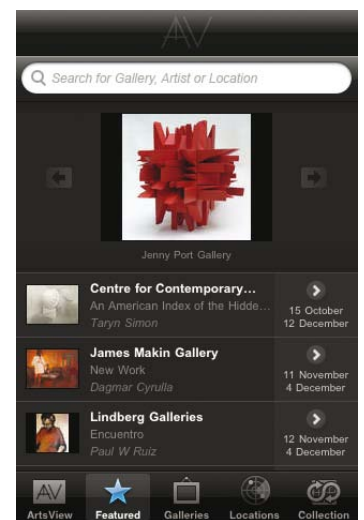
Main Feature Listings are accessible from the home screen of ArtsView. Each Main Feature has a fullscreen image as shown below. Swiping across the screen moves you through the Main Feature Exhibitions. Exhibition Details can be viewed by clicking on the image or by pressing the View button at the top right of the screen.



ArtsView Home Screen



Main Feature



Featured Exhibitions

Main Feature Listings enjoy a prominent position within the App. Each Main Feature is shown in a random order each time the App is started to ensure equal priority and standing. A Main Feature can display an Exhibition poster or an artwork with Artwork Title, Artist Name and Artwork Medium.

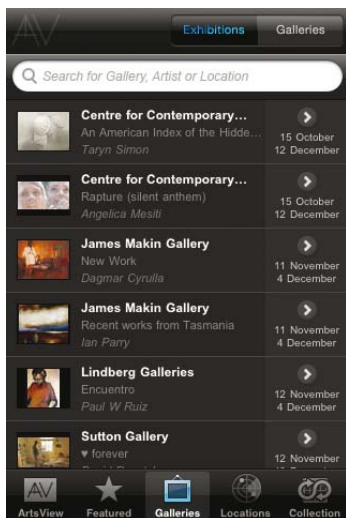
Each Main Feature is also displayed in the Featured Exhibitions section, as shown above, as well as in the Standard Exhibition Listings available under the Galleries Tab. This enables a high exposure throughout the App. Each listing links to the Exhibition Details as outlined below.

Featured Exhibitions

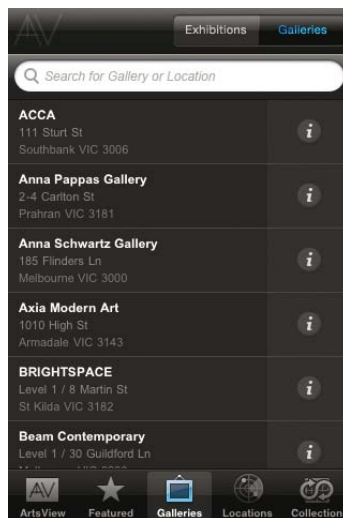
Feature Exhibition Listings are accessible from the tab bar at the bottom of the screen as shown above. Featured Exhibitions have a medium size thumbnail to accompany each listing. This section is searchable by Gallery, Artist, Location or Art Medium with the medium thumbnail being able to be viewed by pressing the arrows next to the medium thumbnail or by swiping across the medium thumbnail. Each Featured Exhibition is also included in the Standard Exhibition Listing.

Standard Exhibition Listings

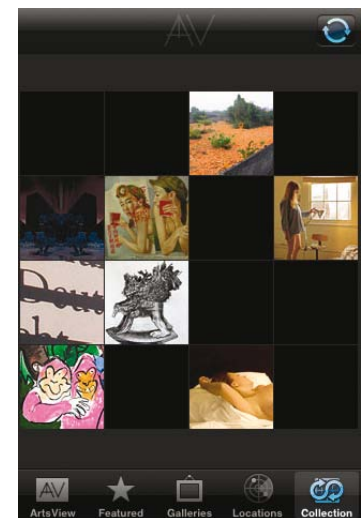
Each Exhibition listed in ArtsView has a preview image, Gallery Name, Exhibition Title and Artist's Name, along with start and end dates for the exhibition. Each listing links through to an Exhibition Screen with details of the exhibition, images from the exhibition, map of Gallery location and Gallery details including address, phone number, website link and opening hours.



Exhibitions Listing



Galleries Listing



Collection Screen

Within the Galleries screen there is also a tabbed bar at the top of the screen to access a list of Galleries for those who wish to find information about a particular gallery. Exhibition Listings are all ordered by opening date, Gallery list is alphabetical.

As well as appearing in the Galleries list, each Exhibition Listing also has images from its exhibition details displayed in the Collection. The Collection is a random group of artworks that can be pressed to view to the Exhibition Details. By clicking the refresh button at the top of the screen a new random collection can be viewed. This gives users a visual way of interacting and finding art that they are interested in.

Exhibition Details

Each Exhibition listed in ArtsView has a preview image, Gallery Name, Exhibition Title and Artist's Name, along with start and end dates for the exhibition. Each listing links through to an Exhibition Screen with details of the exhibition, images from the exhibition, map of Gallery location and Gallery details including address, phone number, website link and opening hours. Up to three fullscreen images may be shown for each exhibition.

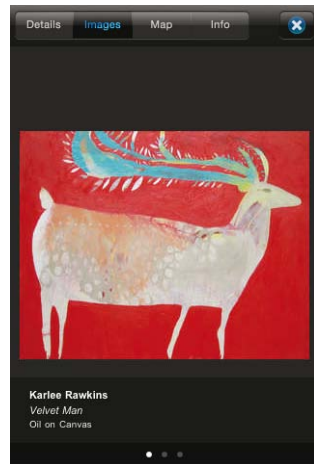
The Exhibition Details screen clearly displays Gallery details and opening hours with prominent buttons for phone number and website address and link. Viewing gallery websites is seamless within the ArtsView App without users being pushed out of the App to a web browser.

Exhibition Details

By using the tabs across the top of the screen, users can view Details, Images, Map and Gallery Information, as shown below.



Exhibition Details



Exhibition Images



Gallery Map



Gallery Information

For any further information please contact ArtsView Australia on 0406 618 237 or via email at info@artsview.com.au